

## The IKEA Museum

The IKEA Museum is for anyone that's interested in the story of IKEA.

**The Main exhibition** takes you on a journey through different times and contexts. Here, we share everything that makes IKEA what it is today - the ideas and driving forces, the people and furniture, the mistakes and lessons learned.

In one part of the exhibition we also highlight the stories of the longest serving products in the range. For example, the KLIPPAN sofa, much-loved for its kid-friendly design and changeable covers. We are invited in to people's homes around the world to see the ways they personalise and use their BILLY bookcases and KLIPPAN sofas.

At the IKEA Museum you'll also find a **Temporary Exhibition**, which at the moment is focusing on life in an around the kitchen. Here, there is lots of space for imagining what life at home will look like in the future. This exhibition was first shown at the 2015 Milan Furniture Fair under the hashtag #IKEAtemporary.

The IKEA Museum also has a restaurant and shop and even offers an educational programme. The IKEA Museum is housed in what was once the very first IKEA store in Älmhult, which opened in 1958.

## The IKEA Museum at a glance:

Opening date: June 30<sup>th</sup> 2016

Area: 7 000 m<sup>2</sup>

Exhibition area: approx. 3,500 m<sup>2</sup>

Levels: 4

Restaurant: seats 170 Shop area: 250 m<sup>2</sup>

Opening hours: 10.00-19.00 every day

Address: Ikeagatan 5, Älmhult

## **Press contact:**

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