



PRESS RELEASE

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IKEA Museum and film director Boris B Bertram explore the concept of home with the new exhibition "HUMAN SHELTER"

On 21 March, IKEA Museum in Älmhult opens a new exhibition that is based on and named after the documentary film made by the acclaimed Danish film director Boris B Bertram. The exhibition at IKEA museum investigates how we, as human beings, create our homes in different parts of the world. What makes a home when you live in a lagoon settlement in Lagos, in a refugee camp in Iraq or in six square metres dwelling in Tokyo?

IKEA is always looking for new ways to learn about everyday life. A curiosity to know and understand what makes a home in the world we live in today, and tomorrow. Originating from this curiosity, a small film crew set out in September of 2016 on a cinematic expedition crossing four continents and exploring what makes a shelter feel like home to people living in the world's hotspots. A journey that would take almost two years and finally result in the documentary film named "The Human Shelter", directed by acclaimed Danish film director Boris B. Bertram and supported by IKEA.

On 21 March, IKEA Museum is opening a new exhibition that is based on this documentary film. The exhibition "HUMAN SHELTER", explores the seven chapters of the film with unique behind the scenes material as well as never before seen clips, combined with photos and stills from the expedition.

"We visited some of the most extreme places on earth which are facing the challenges of climate change, globalization, humanitarian crises, new technology and migration. The exhibition at IKEA Museum dives even further into these themes and poses the important question of what it is that makes a shelter feel like home", says Boris B Bertram, Film Director of the documentary The Human Shelter.

In the exhibition visitors are exposed to experiences and questions with the purpose of making them reflect and express their own ideas about what it is that creates the feeling of home. Different perspectives are explained, such as the influence of materials, social relationships, rituals and even how your own wellbeing or state of mind can influence the feeling of home.

"We want to inspire visitors to look at new sustainable solutions when it comes to micro-living, use of new design materials, living more in balance with nature and the importance of being part of a community", says Annemieke van Leeuwen, exhibition curator at IKEA Museum.

The exhibition, which will also include screening of the entire film, is available at the IKEA Museum from 21 March 2019 to 3 May 2019.

For more information, contact Nikolina Byhlin, PR responsible for IKEA Museum nikolina.byhlin@ikea.com or on phone: +46 (0)73 - 073 26 80