



Press release

11 March 2021  
Älmhult, Sweden

## **IKEA Museum produces Young Swedish Design 2021 Älmhult: 1 April – 16 May 2021**

**We are now opening the Young Swedish Design 2021 exhibition at IKEA Museum in Älmhult, Sweden. Thanks to the size and spaciousness of the museum, we are able to receive visitors safely.**

This year's exhibition shows works by 26 young designers who will in some way help to change and improve the future. The 2021 event is distinctive in that it displays an unusually wide variation of forms and ideas. The boundaries between art, design and craft are almost erased, and a strong common denominator is sustainability.

It is easy to forget that Young Swedish Design is a competition, in which all the exhibited works are winners selected by an expert jury from more than 400 entries. Moreover, some of the winners are awarded a scholarship, one of which is from IKEA.

This year's IKEA scholarship goes to designer Qian Jiang and his furniture design *Outside the Box*. The prize is a working scholarship with accommodation and pay for five months at IKEA of Sweden in Älmhult, the part of IKEA responsible for all product development, among other things.

Twenty-two years ago, IKEA was involved in starting Young Swedish Design in association with Svensk Form – the Swedish Society of Crafts and Design, and has been an engaged partner ever since. Today, IKEA Museum is curating and producing the exhibition for the first time together with Svensk Form, and after Älmhult the exhibition will tour to Umeå and then on to Gothenburg or Borås to then end the tour on Form/Design Center in Malmö.

- "We are proud and delighted to be co-producing the Young Swedish Design exhibition. It's a brilliant opportunity for us to help highlight exciting young Swedish designers, and to make good design available to more people," says Anna Sandberg Falk, curator at IKEA Museum.

Young Swedish Design 2021 is a co-production between Svensk Form (the Swedish Society of Crafts and Design) and IKEA Museum, in association with Kulturhuset Stadsteatern (Stockholm House of Culture & City Theatre) and the City of Malmö. The exhibition opens soon at IKEA Museum in Älmhult, Sweden, but you can take a sneak peek at [2021.ungsvenskform.se](http://2021.ungsvenskform.se)

### **For interviews, images and further questions, please contact:**

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*IKEA Museum opened in 2016 and features the exhibition The Story of IKEA – Past, Present & Future. IKEA Museum is located in the original building of the first IKEA store, which opened in 1958 in Älmhult, Sweden. IKEA Museum features a main exhibition divided into three sections: Our Roots, IKEA Through the Ages and The Many Sides of Ingvar Kamrad. The museum also includes several temporary exhibitions, as well as a restaurant and a shop.*