



# Welcome to IKEA Museum

Self-study material for the  
Democratic Design exhibition

Secondary school or high school



Museum

# Form

## 1. Different influences

**Go to the red part of the exhibition.**

- Ellen Key and Karin Larsson were influencers in the 19th and 20th centuries.
- How have they influenced Scandinavian design?



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# Function

## 2. Function that helps the many people

**Go to the pink part of the exhibition.**

- Find examples of how product design can create better habits and therefore a better world for us all.



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# Function

## 3. It's important to keep up

**Go to the pink part of the exhibition.**

- Can you think of any products that are no longer sold, or have disappeared because people's needs have changed?
- Do you know what IKEA does to find out what the needs of the many people are?
- Tip: Go to the tunnel at the beginning of the Democratic Design exhibition.



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# Quality

## 4. Testing for quality

**Go to the blue part of the exhibition.**

- Discuss the benefits of testing products for quality.
- What impact does poor quality have on sustainability and household finances?
- Tip: Look for the wooden sign that says “Ett långt liv/A long life”.



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## 5. New circular materials

**Go to the green part of the exhibition.**

- What facts can you find about the constant quest to find new materials?
- What inspired you the most when it comes to the way IKEA works with sustainability?



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## 6. Contributing to sustainability

**Go to the green part of the exhibition.**

- What is the benefit of using recycled dyed fabric?
- What do you do with your clothes when you no longer want them?
- Tip: Look for the pile of cushions to find more information.



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## 7. Consumption patterns and waste

**Go to the green part of the exhibition.**

- Find all the information you can on the use of recycled materials in new products.
- Do you own any products that are made from recycled materials?



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# Low price

## 8. Low price requires smart solutions

Go to the yellow part of the exhibition.

- What is the purpose of low price at IKEA?
- Find as many examples as you can of what IKEA does to keep prices low.
- What is the situation for the many people?
- Tip: Think about the IKEA vision. You'll find it on the wall in the museum's entrance lobby on Floor 1, next to the portrait of Ingvar Kamprad.



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## 9. The five principles of Democratic Design

**Go to the product roundabout in the middle of the exhibition.**

- Find the rug called TIPHEDE and read about it on the screen above it.
- What are the benefits of TIPHEDE when it comes to the five different dimensions of Democratic Design? (Form, Sustainability, Function, Quality, Low Price)

